



ICAP Patent Brokerage and AutoHarvest Form Marketing Partnership for Advanced Manufacturing Technology Commercialization

Chicago – May 19, 2011: ICAP Patent Brokerage, the intellectual property brokerage division of ICAP plc, and the AutoHarvest Foundation have joined together to offer intellectual property brokerage services to the automotive manufacturing and supply communities to accelerate the flow of advanced manufacturing, product development and business processes intellectual property (“IP”) into the commercial marketplace. In the coming months, this collaboration will offer an online IP transaction platform for automakers, suppliers, research labs, and grass roots inventors.

Users of the platform will communicate in open forums and private collaboration rooms to discuss potential IP deals. Inventory of IP for sale and other advanced technologies available will be listed in detail on the autoharvest.org website.

In addition to jointly building the patent brokering platform with AutoHarvest, ICAP Patent Brokerage will offer transaction closing services, standardized documents, as well as its core transaction platforms to buyers and sellers. “This initiative provides a secure and easily accessible marketplace for automotive innovators,” said Dean Becker, CEO at ICAP Patent Brokerage.

AutoHarvest Foundation has been working with industry leaders to create a secure virtual marketplace to accelerate innovation for the transportation and advanced manufacturing ecosystems. A percentage of sales commissions from this partnership will be donated to Midwest universities to foster engineering and manufacturing innovation. This partnership with ICAP “will allow AutoHarvest to work creatively and more closely with the research and development centers in the Midwest and beyond,” said AutoHarvest Co-Founder and Chairman, Dr. David E. Cole.

To learn more about the Automotive IP Monetization Program:

Contact Tim Schnurr of ICAP Patent Brokerage at Tim.Schnurr@us.icap.com or Jayson D. Pankin, President, AutoHarvest Foundation at info@autoharvest.org.

Media Contact: Cali Munoz 512-322-3938 or Cali.Munoz@us.icap.com

About ICAP Patent Brokerage

[ICAP Patent Brokerage](#) is the intellectual property brokerage division of ICAP and the world’s premier patent auction firm.

About AutoHarvest Foundation

AutoHarvest Foundation is a Michigan 501 (c) 3 non-profit organization and is led by some of the most highly respected figures in the automotive industry. AutoHarvest is designing and planning to launch a marketplace-driven E-collaboration system that accelerates innovation in advanced manufacturing. AutoHarvest is guided by its peer interest group, which consists of over 50 prominent government, university, automaker, supplier, venture capital, business accelerator and manufacturing organizations. Located within the innovation hubs of the Southeast Michigan region including Wayne State University’s Research and Development Park - TechTown - and the University of Michigan’s North Campus Research Complex, AutoHarvest sits in the heart of NAFTA’s automotive cluster. For more information visit: www.autoharvest.org.